

## Print Tracker Continues Expansion into European Market

### Dateline – Boise, Idaho, USA

Print Tracker is pleased to announce its continued expansion into the central and eastern European Market. With the recent addition of dealers in Romania, Slovenia, and Italy, Print Tracker now provides continuous service in Eastern and Western Europe, the Middle East, the Americas, the Pacific Rim and Australia.

“Throughout Europe and around the world, clients use Print Tracker to reliably gather meters and supply alerts for their imaging and print management needs,” said Print Tracker President Lance Hale. “We take pleasure in providing services to the diverse community of dealerships and enjoy the challenge that comes with world-wide growth. We are excited about our growing customer base wherever it may occur.”

Print Tracker’s client base is now on six continents. The company has been providing its exemplary service on a global scale for over ten years. Print Tracker is known for its simple installation, intuitive ease of use, reliable reporting, fast product support and its ability to transform to the needs of the dealer.

For more information about Print Tracker and how they can help your organization, please contact:

#### **Print Tracker**

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#### **About Print Tracker**

PrintTracker™ is an MPS software solutions company. Print Tracker provides simple-to-install, intuitive-to-use MPS software solutions for the imaging device industry. Tools include meter gathering software, advanced deployment options, fast meter capture, alert generation, service and meter viewers, customized reporting, an adaptable TCO Estimator, integration of meters and alert information into a wide variety of ERP systems, and automated supply fulfillment.

