

Print Tracker Sales and Marketing Director Brian Dawson to Speak at Transform Global 2014

Dateline – Boise, Idaho, USA

Print Tracker's Brian Dawson has been tapped to be one of more than 30 speakers at the Transform Global 2014 event to be held June 2-4 at the Galt House in Louisville, KY.

Brian will be speaking on the topic of **What's Under Your Bed That Will Get You? ... Better Your Business by Knowing Printing Costs**

The presentation will help mid-market and enterprise CIOs and IT professionals answer the following questions:

- Do you know how many imaging devices your company has?
- Do you know how much it costs to operate them?
- Are you getting value from your office machine provider?

Join Brian as he shares thoughts on fleet assessment, meter gathering, alert reporting, cost of ownership estimation, and using reports to understand print volume and how paper output impacts the bottom line.

Click the links below to access more event information:

- <http://global2014.photizogroup.com/>
- <http://photizogroup.com/events/transform-global-2014/agenda>
- [http://printracker.net/?q=blog/Transform Global2014](http://printracker.net/?q=blog/Transform%20Global2014)

For more information about Print Tracker please contact:

Print Tracker

Brian Dawson, Sales and Marketing Director
(866) 629-3342 x7
bdawson@PrintTracker.net

About Print Tracker

PrintTracker™ is an MPS software solutions company. Print Tracker provides simple-to-install, intuitive-to-use MPS software solutions for the imaging device industry. Tools include meter gathering software, advanced deployment options, fast meter capture, alert generation, service and meter viewers, customized reporting, an adaptable TCO Estimator, integration of meters and alert information into a wide variety of ERP systems, and automated supply fulfillment.



Louisville, Kentucky
The Galt House, June 2 - 4

TRANSFORM 2014 GLOBAL

The printing industry is changing at a dramatic pace. Some predict that office print volumes could decrease by as much as 30 percent over the next five years.

Transform Global 2014 can help your business better prepare for this potential reality.

Come to learn, stay to network, and engage in the most high impact event for the imaging industry, **from your transformation experts!**

 Brian Dawson, Sales and Marketing Director, Print Tracker
Brian is a results-oriented, commercial sales and marketing director with a strong record of achievement while improving opportunities.
Coming to Print Tracker from outside the imaging industry in 2009, Brian brings a unique perspective of how copiers, MFPs and printers are viewed by real users. Brian serves on the Managed Print Services Association (MPSA) Standards Committee.

PHOTIZO GROUP
LISTEN. LEARN. LEAD.