

Print Tracker / 2013 BTA Channel's Choice Award Winner

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Print Tracker has been awarded the 2013 BTA Channel's Choice Award for Remote Meter Capture.

"BTA's annual Channel's Choice awards program provides dealers with a means of recognizing and honoring those vendors that are the most supportive of the dealer channel," said 2012-13 BTA National President Terry Chapman. "Through the years, we have honored a number of deserving vendors for their outstanding product lines, exceptional levels of performance and dealer support. As a 2013 Channel's Choice winner, we congratulate Print Tracker and express our sincere thanks for its exceptional support of the BTA channel."

Earlier this year, BTA mailed ballots to all of its dealer members, a number of dealers outside of its membership, as well as posting the ballot on the BTA website. The ballot asked dealers to rate their primary and secondary line vendors in key performance categories, as well as to rate vendors in three new award categories. BTA received 353 completed ballots.

The award was announced and presented the evening of Monday, June 17, at the BTA Mid-America "Cruise to Success" event, held at the DoubleTree Magnificent Mile in Chicago, Ill.

"We are proud of the fact that industry leaders and our customer's think well enough of us to nominate our software as a top performing meter capture tool", said Print Tracker President Lance Hale. "Earning the respect of your peers is one thing, but to be awarded this honor by way of a blind survey from your clients is very humbling. Print Tracker does what we say it does and our clients have come to love the way we support their needs."

To learn more about Print Tracker , please contact:

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About Print Tracker

PrintTracker™ is an MPS software solutions company. Print Tracker provides simple-to-install, intuitive-to-use MPS software solutions for the imaging device industry. Tools include meter gathering software, advanced deployment options, fast meter capture, alert generation, service and meter viewers, customized reporting, an adaptable TCO Estimator, integration of meters and alert information into a wide variety of ERP systems, and automated supply fulfillment.



2013 Award Recipient