

Print Tracker Announces 'MPS Basics' Instructional Blog Series

Dateline – Boise, Idaho, USA

Since its inception in 2004, Print Tracker™ has been on the leading edge of print management training. Adding to its ever expanding library of User's Guides, distributable security information, best practices, and instructional videos, Print Tracker's staff is now posting articles to help not only their own clients, but anyone in the MPS arena.

"Calls and emails come in from business owners, IT shops and VARs every week, asking what makes Print Tracker different", said Brian Dawson, Print Tracker Sales and Marketing Director. "Most are just looking for answers because something is lacking in their current offering. We often find when it comes down to it, people want to work with people --- And we do that", Dawson added.

Print Tracker's 'MPS Basics' series started with the title "So you call yourself an MPS Provider ..." and now has articles published under the heading "Becoming an MPS Champion". Postings can be found in several imaging industry related LinkedIn groups or at the website printtrackerblog.simplesite.com.

Past (and archived) topics have included:

- Getting the Most out of Alert Reporting ...
- Developing a Print Management Plan Ensures Success ...
- Preparing for your Print Management Program ...
- Determining Who Will be the MPS Deployment Staff ...

Look for soon to be released articles on topics like:

- Determining Print Management Deployment Targets ...
- Overcoming Objections to MPS Software Deployment ...
- Collection Software Deployment ...
- Report analysis, TCO / CPP, Local Device capture and much more.

To learn more, please contact:

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About Print Tracker

PrintTracker™ is an MPS software solutions company. PrintTracker™ Pro is a simple-to-install, intuitive-to-use software solution for the imaging device industry. PrintTracker™ Data Processor automates input of meters and alert information into ERP systems. A free trial of PrintTracker™ software can be downloaded from their website at <http://PrintTracker.net>. Print Tracker Sales and Support can be reached by calling (866) 629-3342.

